

Localization in eigenvector centrality, and a fix

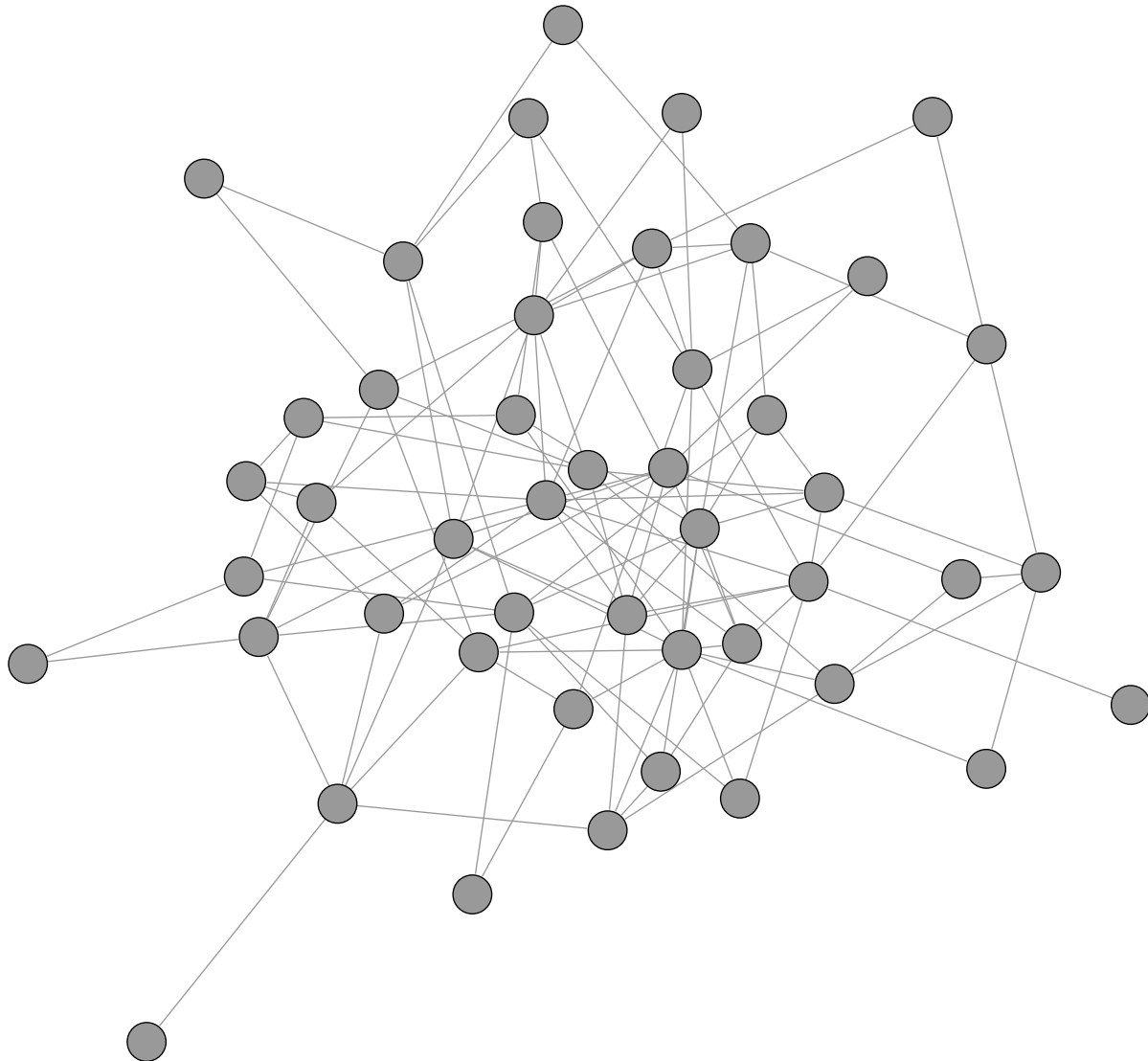
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Which node is the most important?



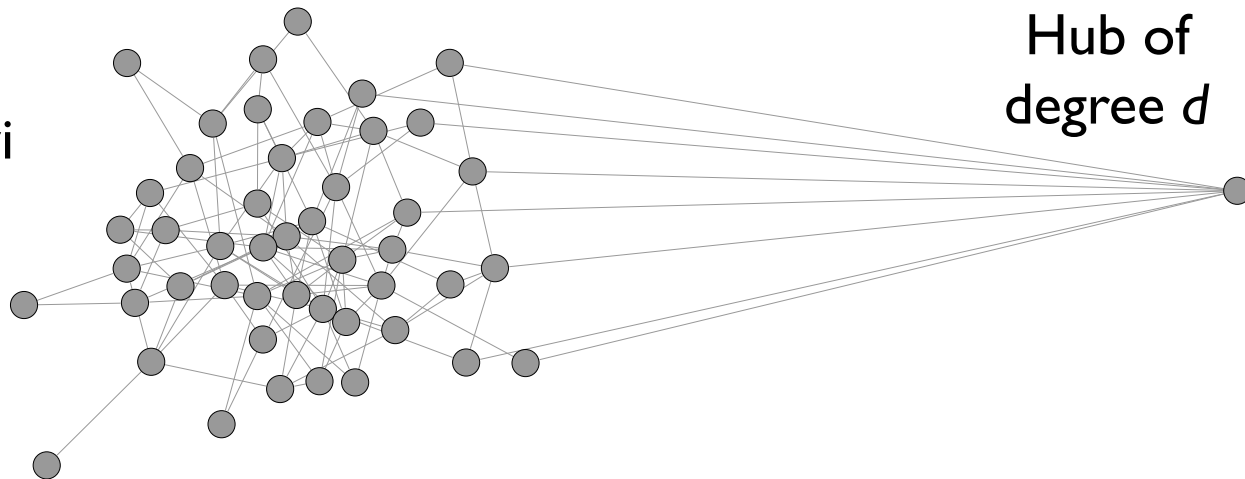
Eigenvector centrality can give unintuitive results

Centrality \mathbf{v} is leading eigenvector of \mathbf{A}

$$v_i \propto \sum_j A_{ij} v_j$$

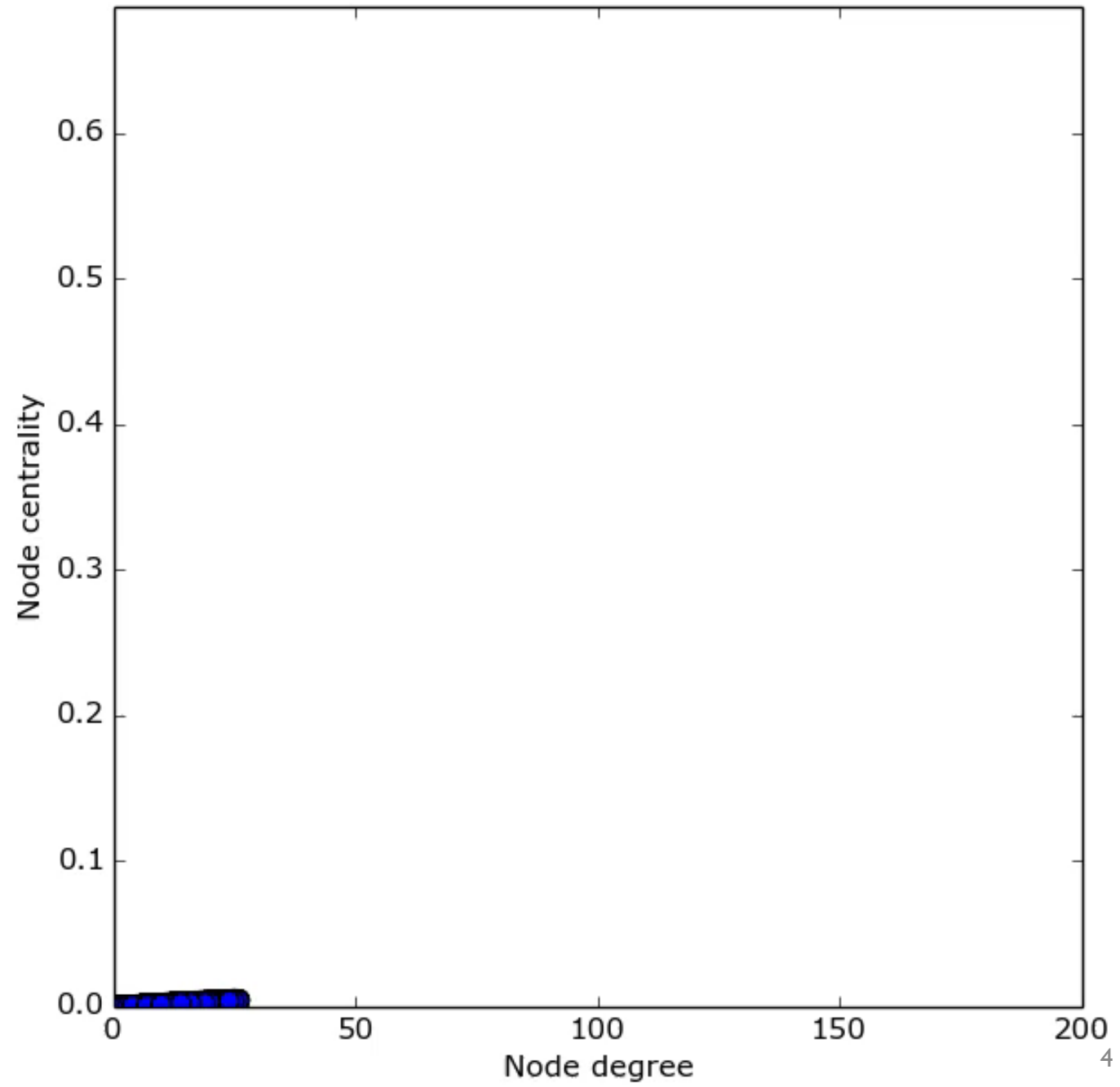
Model:

Erdős-Rényi
Size n
Degree c



d=10

$n = 400,000$
 $c = 10$
varying d



When and why does this occur?

How can it be prevented?

Why does this pathology occur?

Underlying spectral transition



bulk eigenvalues

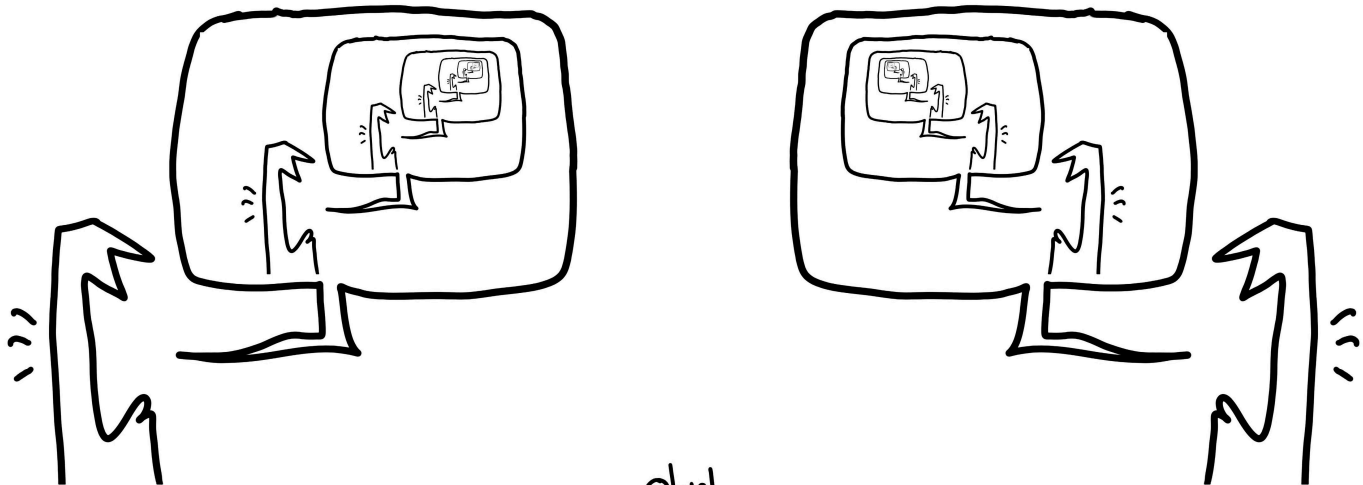


hub
 \sqrt{d}



global
 $c + l$

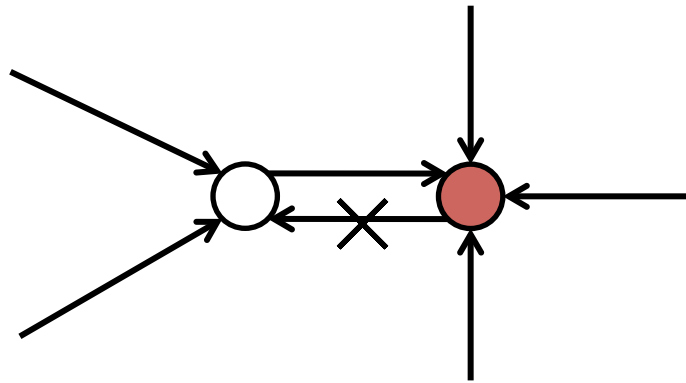
Echo chamber effect



@hugh

<http://www.gapingvoid.com/echochamber123.jpg>

Non-backtracking centrality prevents the echo chamber

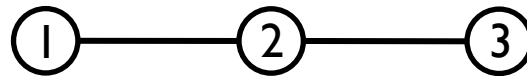


Very similar to eigenvector centrality

- Asymptotically equivalent for dense networks
- Avoids hub localization on sparse networks

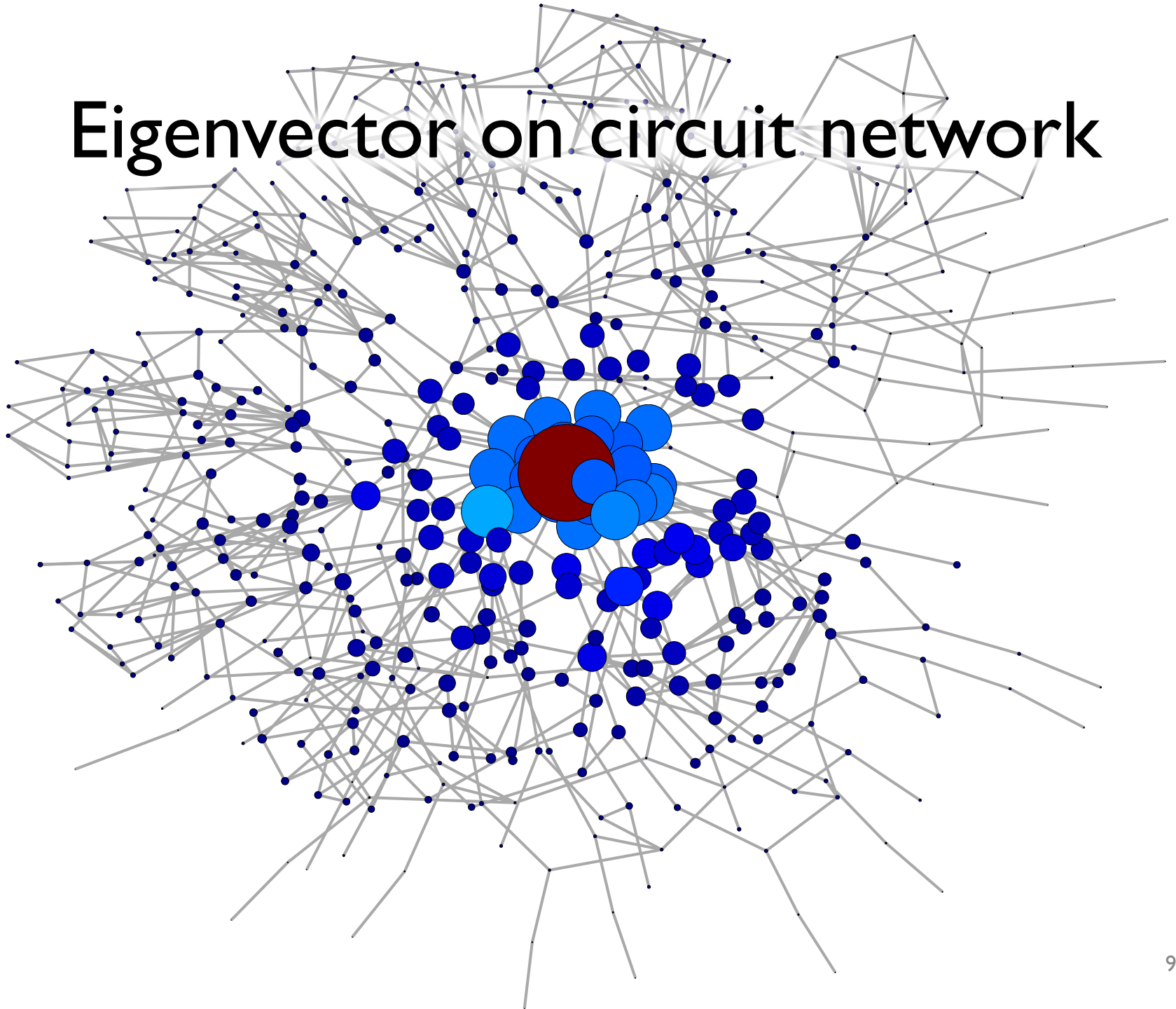
Constructing B

$$B_{i \rightarrow j, k \rightarrow l} = \delta_{il} (1 - \delta_{jk})$$

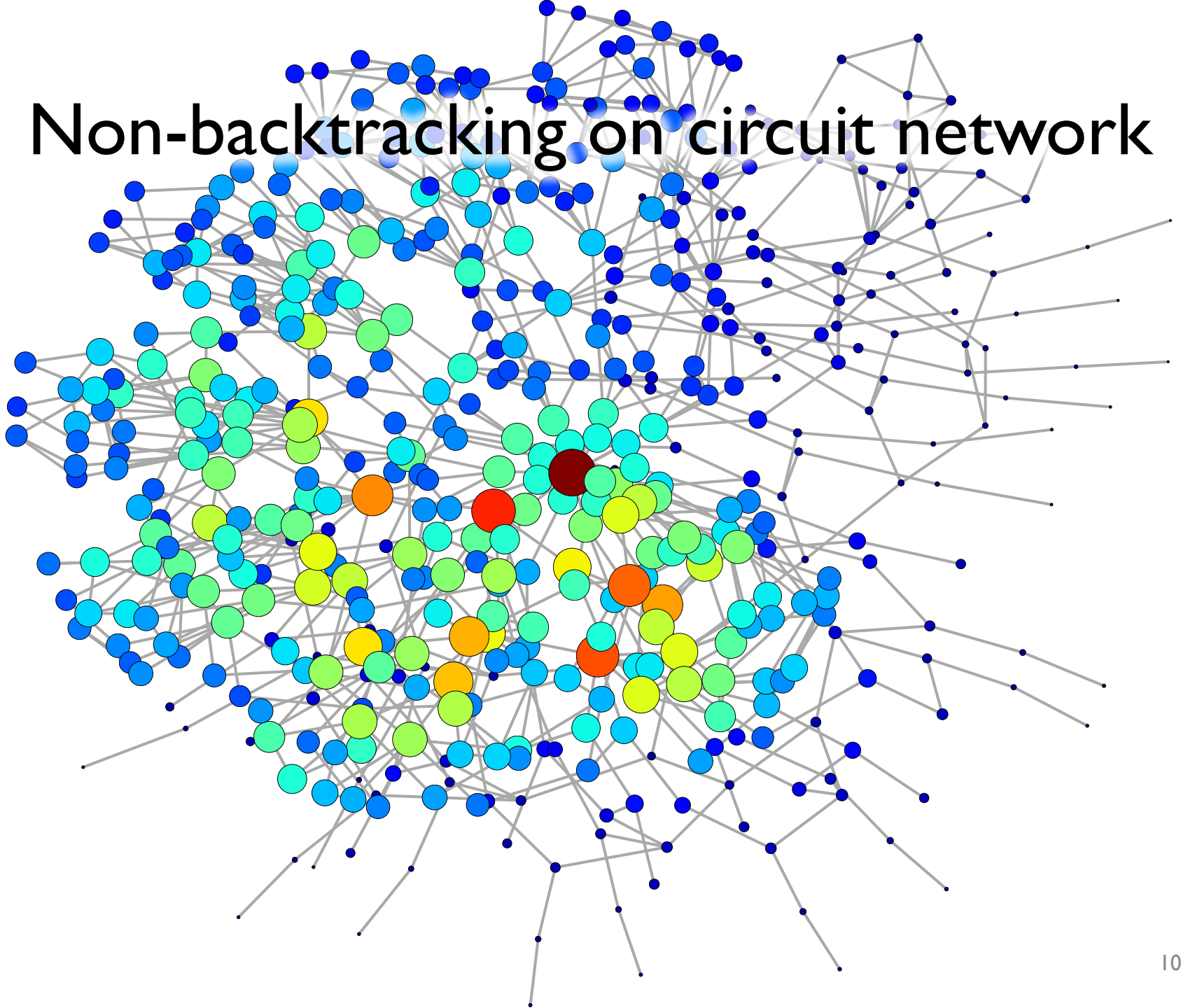


	1→2	2→1	2→3	3→2
1→2	0	0	0	0
2→1	0	0	0	1
2→3	1	0	0	0
3→2	0	0	0	0

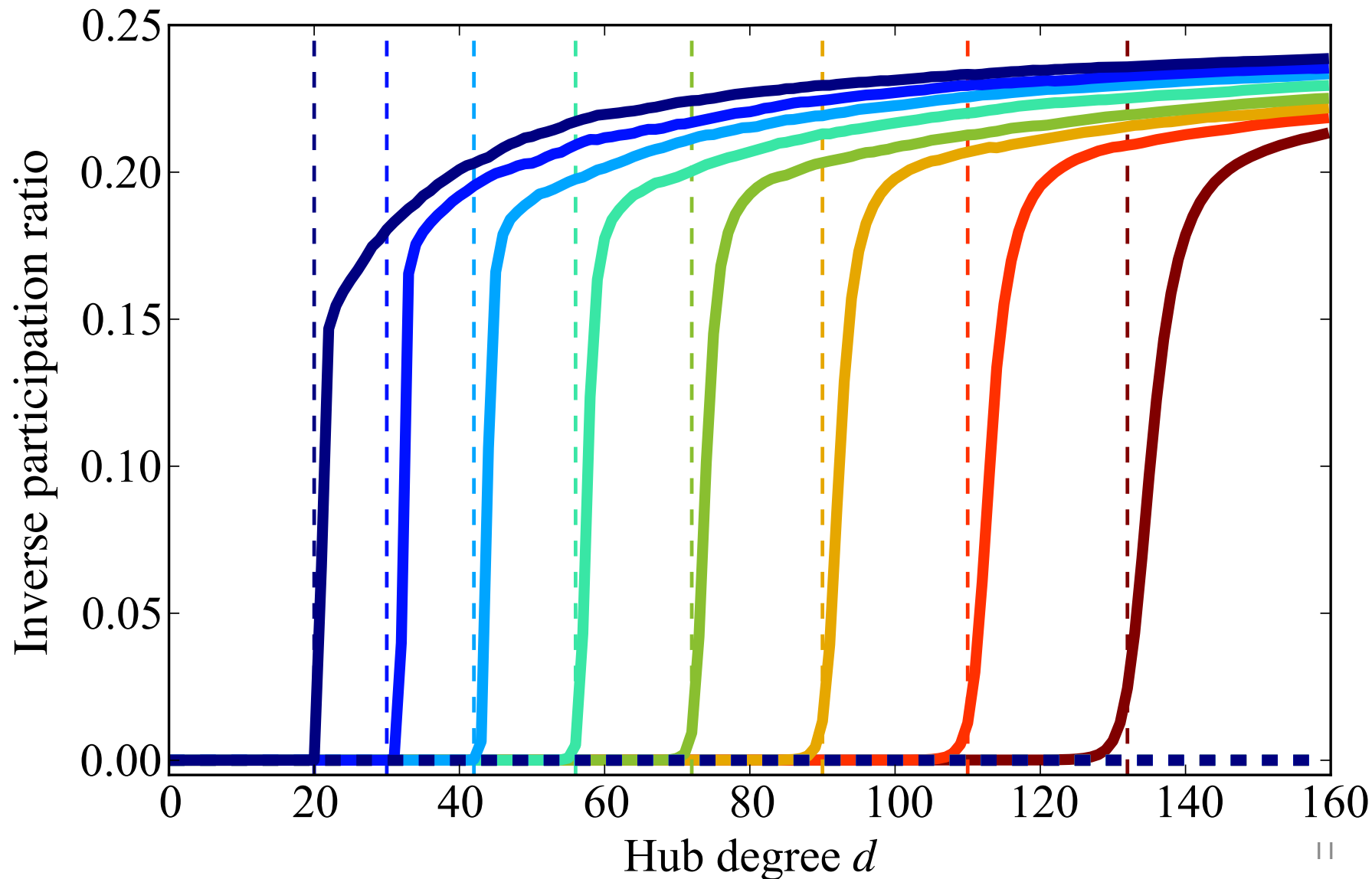
Eigenvector on circuit network



Non-backtracking on circuit network



Synthetic results agree with theory



Inverse participation ratio for a variety of networks

	Network	Nodes	Eigenvector	Non-backtracking
Synthetic	Planted hub, $d = 70$	1 000 001	2.6×10^{-6}	1.4×10^{-6}
	Planted hub, $d = 120$	1 000 001	0.2567	1.4×10^{-6}
	Power law, $\alpha = 2.1$	1 000 000	0.0089	0.0040
	Power law, $\alpha = 2.9$	1 000 000	0.2548	0.0011
Empirical	Physics collaboration	12 008	0.0039	0.0039
	Word associations	13 356	0.0305	0.0075
	Youtube friendships	1 138 499	0.0479	0.0047
	Company ownership	7 253	0.2504	0.0161
	Ph.D. advising	1 882	0.2511	0.0386
	Electronic circuit	512	0.1792	0.0056
	Amazon	334 863	0.0510	0.0339

In Summary

Non-backtracking centrality

- Asymptotically equivalent to eigenvector centrality in dense networks
- Prevents localization due to hubs
- Can be calculated efficiently

But

- Doesn't prevent all types of localization
- Doesn't work well on trees
- Other measures aren't susceptible to localization

Localization and centrality on networks

arxiv.org/abs/1401.5093

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Thanks!