

L17 -- Outliers  
[Jeff Phillips - Utah - Data Mining]

What is an outliers?  
???

Build "model" of data. If data point is "way outside" model, it is an outlier.

Gaussian data:  
if data point is  $x$  standard deviations from mean.  
 $x=1$  --- 1 out of 3 points is outlier  
 $x=2$  --- 1 out of 20 points is outlier  
 $x=3$  --- 1 out of 300 points is outlier  
 $x=4$  --- 1 out of 16000 points is outlier

but if you have enough data, it will happen! So it is real data!

But should not influence building of model.  
-- but if you built model to find outlier, then model is wrong...

SOLUTION: remove outliers, rebuild model, and repeat...

does this converge?  
- what if we always take out 10 furthest points  
- don't take them out, but don't compute centers with them.

+ k-means clustering without  $t$  furthest points

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density based:  
- regular points have dense neighborhoods  
- outlier points have non-dense neighborhoods

+ use distance to closest point (not ROBUST)  
    distance to  $k$ th closest point (what  $k$ ?)  
+ count points within fixed radius (what radius?)

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Some clusters have different distributional properties.  
Model needs to be more complex to accurately detect outliers.

reverse nearest neighbors:  
- for each  $p$ , find  $k$ th nearest neighbor  $q$ .

find kth nearest neighbor r to q.  
if  $\|p-q\| \sim \|q-r\|$  ok. (otherwise, p outlier)

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far points un-reliable. So down-weight them in model  
--> don't care about outliers

k-kernel cluster

= each cluster center of  $P_c$  maximizes  
 $c = \arg \max_x \sum_{p \in P_c} K(x,p)$

how to find c?

can view  $\phi(c) = (1/|P_c|) \sum_{p \in P_c} \phi(p)$   
in Reproducing Kernel Hilbert Space (RKHS)  
 $\phi^{-1}(\phi(c))$  not in  $\mathbb{R}^d$ , (not necessarily), but ok for Lloyd's  
approach

Many of the techniques are very expensive (and annoying).  
So they are often left undone unless some fishy things happen.

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Heavy Tails.

Zipf Law: frequency of data is inversely proportional to its rank

multiset X with  $x=i$  in  $[u]$

$f_i = |\{x \in X \mid x=i\}|/|X|$

Sort  $f_i$  so  $f_i > f_{i+1}$

$f_i \sim \text{constant} * (1/i)$

"the" 7% of all words (Brown Corpus)

"of" 3.5% of all words

"and" 2.8% of all words

...

Very common in "internet-scale" data.

- Finding largest components may miss 30% of customers
- Cannot be dismissed as outliers
- Learn main components (easy part)
- run specialized analysis on remainder
- + repeat

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Uncertain Data.

Often assumed  $P$  as input is correct.

But  $P$  is sensed somehow - and thus has noise.

model each  $p$  in  $P$  as being from some distribution  $\mu_p$

imprecise:  $\mu_p$  is fixed region

- $p$  could be anywhere in region
- often used for rounding error
- + much work on worst case error on  $f(P)$

indecisive:  $\mu_p = \{p_1, p_2, \dots, p_k\}$

- one of  $k$  positions
- for instance, different probes of a distribution
- + databases geometry. explodes in complexity if not careful

stochastic:  $\mu_p$  has  $p$  fixed, but a probability it exists.

- often points always exist, but edges between them might not.