

L15: Principal Component Analysis + SVD

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Data Mining
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Input

$$A \in \mathbb{R}^{n \times d}$$

$$A = \{a_1, a_2, \dots, a_n\} \in \mathbb{R}^d$$

dimension d is too big

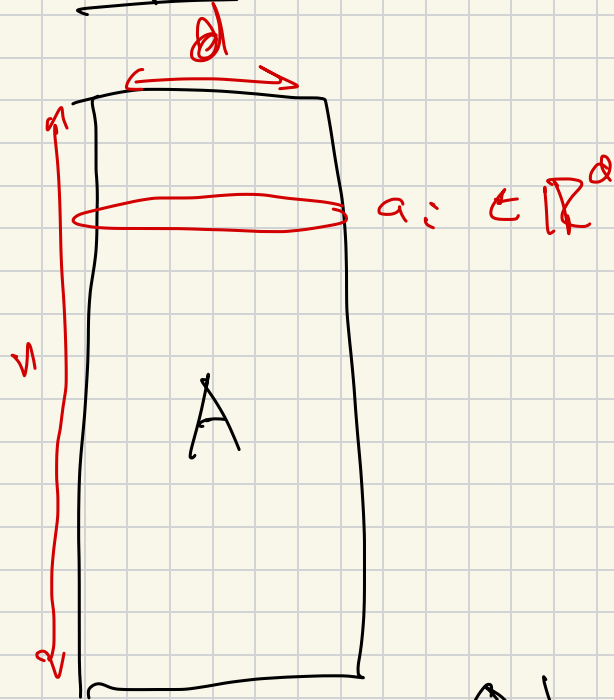
Dimensionality Reduction

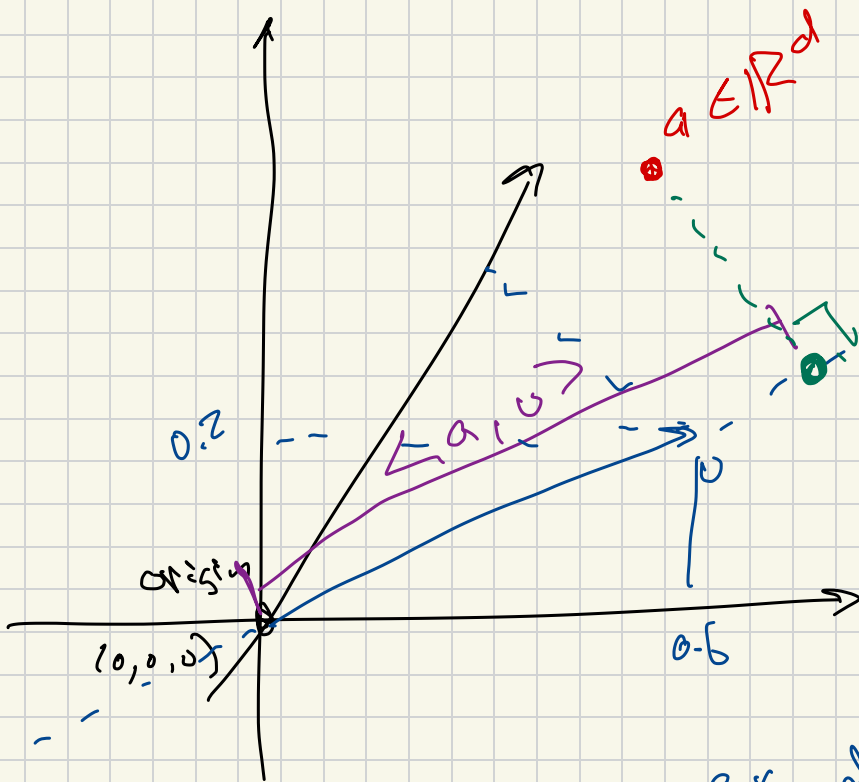
• each column is same units,

comparable

$$\|a_i - p\| = \sqrt{\sum_{j=1}^d (a_{ij} - p_j)^2}$$

Output: Mapping $\pi: \mathbb{R}^d \rightarrow \mathbb{R}^k$
 $k \ll d$
 $\pi(a_i) \in \mathbb{R}^k$
 $\tilde{\pi}(a_i) \in \mathbb{R}^k$





$$\langle a, v \rangle = \sum_{j=1}^d a_j v_j$$

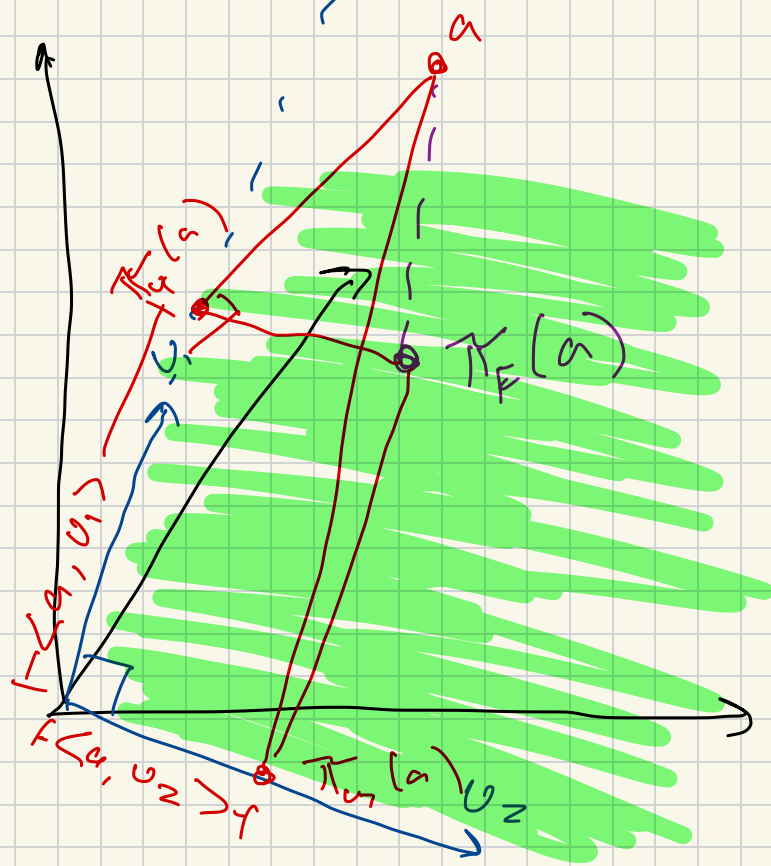
$$\pi_v(a) = \underbrace{\langle a, v \rangle}_{\text{how far}} \cdot \underbrace{v}_{\text{where}} \in \mathbb{R}^d$$

v unit vector
 $v \in \mathbb{R}^d$

$$\|v\| = 1$$

ex $d=3$
 $v = (0.6, 0.2, 0.5)$

$$\begin{aligned}\bar{\pi}_F &= (\alpha_1, \alpha_2) \in \mathbb{R}^2 \\ &= (\langle v_1, a \rangle, \langle v_2, a \rangle)\end{aligned}$$



$$F = \left\{ \begin{matrix} v_1 \\ v_2 \end{matrix} \right\} \text{ unit vectors } \in \mathbb{R}^d$$

$$\begin{aligned}\langle v_1, v_2 \rangle &= 0 \\ &\hookrightarrow \text{orthogonal}\end{aligned}$$

$$\begin{aligned}F &= \{v_1, v_2, \dots, v_n\} \\ \langle v_i, v_j \rangle &= 0\end{aligned}$$

$$\begin{aligned}\pi_F(a) &= \overbrace{\langle a, v_1 \rangle}^{\alpha_1} v_1 \\ &\quad + \overbrace{\langle a, v_2 \rangle}^{\alpha_2} v_2 \\ &= \sum_{j=1}^n \underbrace{\langle a, v_j \rangle}_{\alpha_j} v_j\end{aligned}$$

Sum of Squared Error

SSE

$$SSE(A, F) = \sum_{a_i \in A} \|a_i - \pi_j(a)\|^2$$



Goal: Find k-dim subspace $F = \{v_1, v_2, \dots, v_k\}$

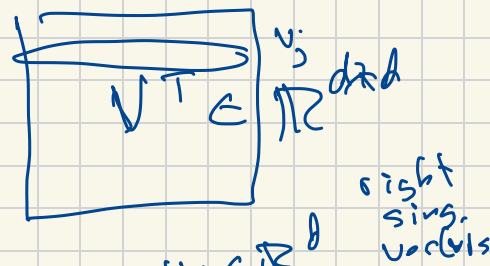
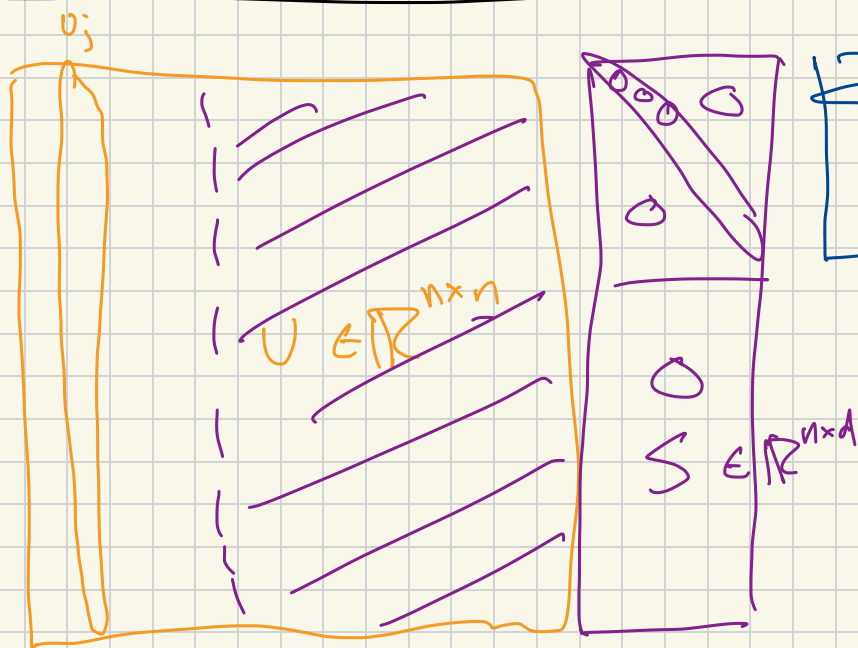
$$F^* = \underset{F}{\operatorname{argmin}} SSE(A, F)$$

$$\|v_j\| = 1$$
$$\langle v_j, v_{j'} \rangle = 0$$

→ solve Singular Value Decomposition (SVD)

Not goal for Principal Component Analysis (PCA)

Singular Value Decomposition (SVD)



$$v_j \in \mathbb{R}^d$$

$$\|v_j\| = 1$$

$$\langle v_j, v_i \rangle = 0$$

$$s_{i,i} = \sigma_i$$

ifh singular value

$$A = U S V^T$$

left sing. vectors

$$\|u_j\| = 1$$

$$\langle u_j, u_i \rangle = 0$$

$$\sigma_i \geq \sigma_{i+1} \geq \dots \geq 0$$

$$Ax = (USV^T)x$$

$$A = USV^T = \sum_{j=1}^d \underbrace{u_j \sigma_j v_j^T}_{\underbrace{\sigma_j u_j v_j^T}_{\in \mathbb{R}^{n \times d}}}$$

Low Rank k -approximation

of A

$$A_k \in \mathbb{R}^{n \times d} = \sum_{j=1}^k \sigma_j u_j v_j^T$$

$$\sigma_1 \geq \sigma_2 \geq \dots \geq \sigma_k \geq \dots \geq 0$$

$$F = \{v_1, v_2, \dots, v_k\}$$

$$\sum_i \left\| a_i - \pi_F(a_i) \right\|^2$$

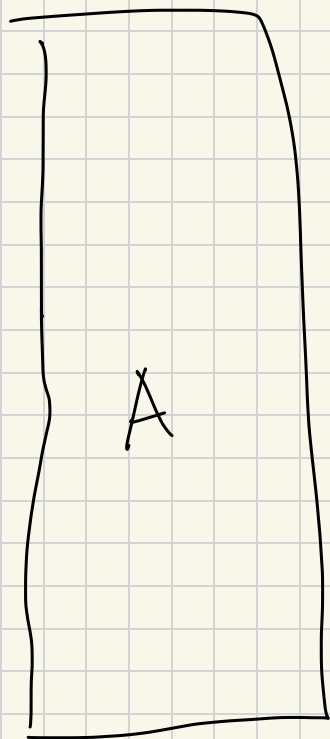
$$F = \{v_1, v_2 \dots v_k\} \quad \text{top } k \text{ right singular}$$

$$= \sum_i \left\| \sum_{j=1}^d v_j \langle v_j, a_i \rangle - \sum_{j=1}^k v_j \langle v_j, a_i \rangle \right\|^2$$

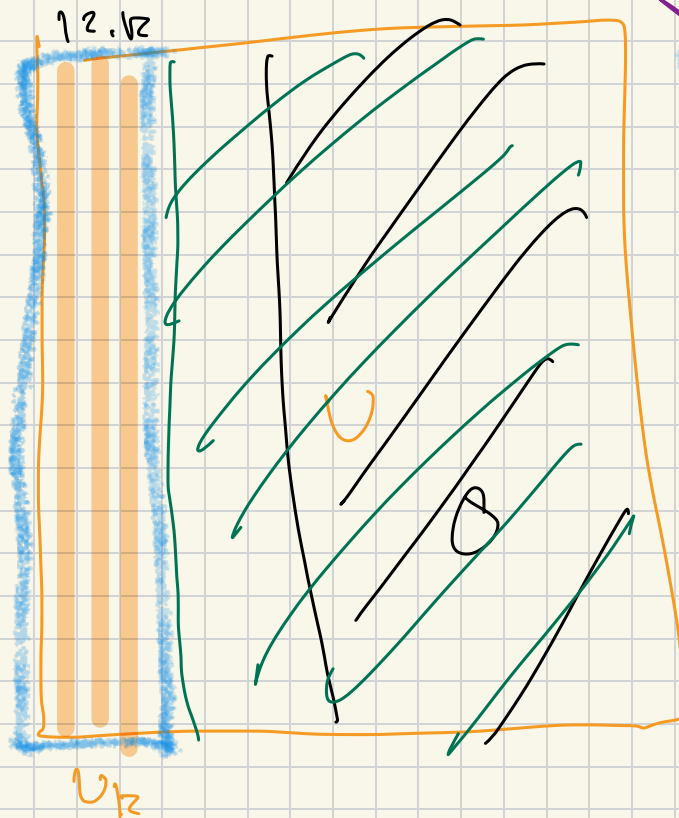
$$= \sum_i \left\| \sum_{j=k+1}^d v_j \langle v_j, a_i \rangle \right\|^2 \quad \text{Pythagorean}$$

$$= \sum_i \sum_{j=k+1}^d \left\| v_j \langle v_j, a_i \rangle \right\|^2$$

$$= \sum_{j=k+1}^d \left[\sum_i \langle v_j, a_i \rangle^2 \right] = \sum_{j=k+1}^d \|A v_j\|^2 = \sum_{j=k+1}^d \sigma_j^2$$



=



best

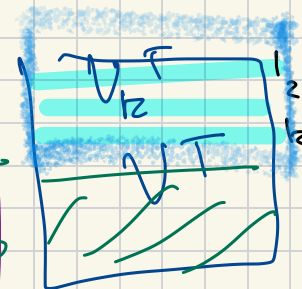
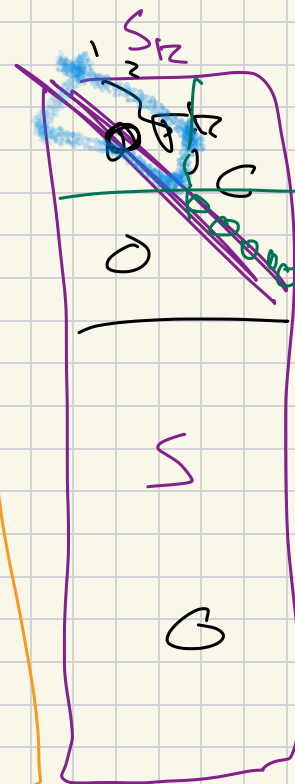
rank-r

approx

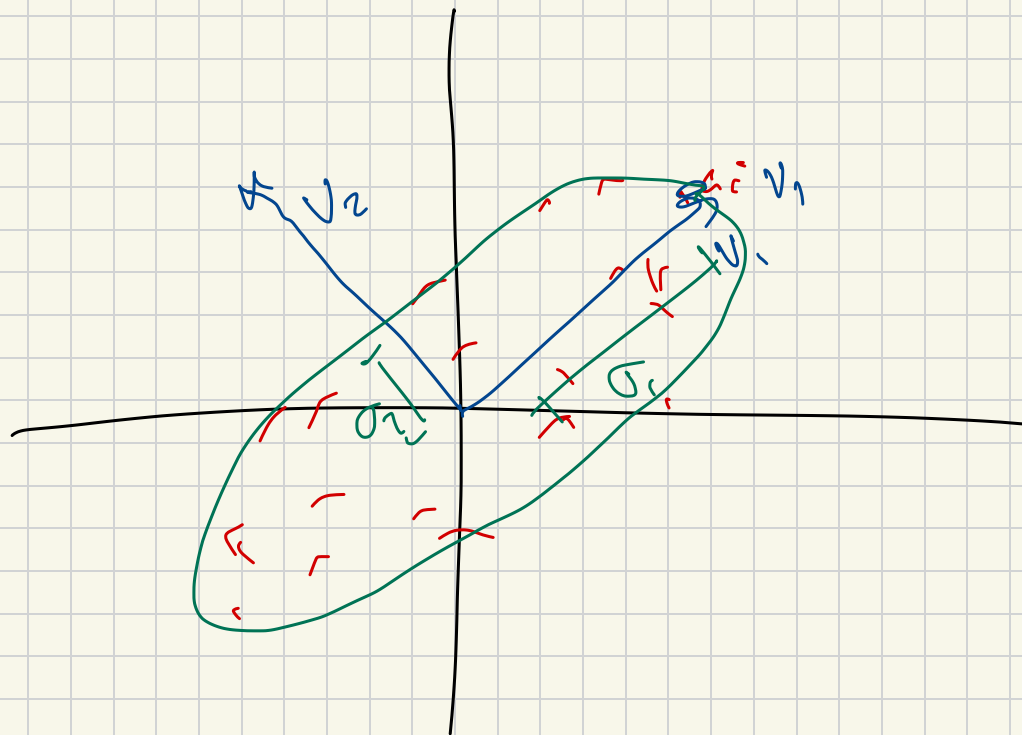
equiv

$s_{jj} = 0$

$j > r$



$$A_{r2} = U_{r2} S_{r2} U_{r2}^T$$

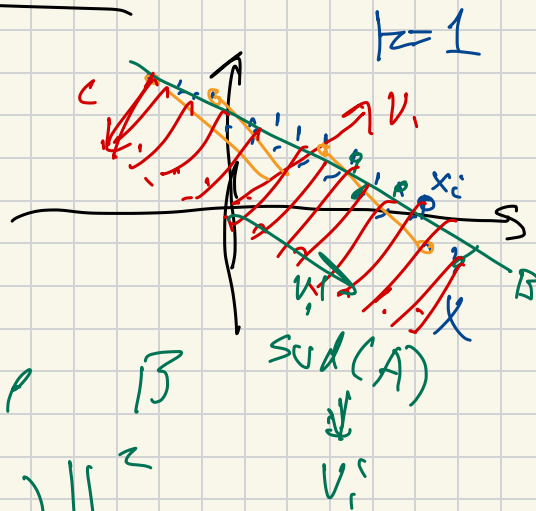


Principal Component Analysis

PCA

$$X = \{x_1, x_2, \dots, x_n\} \subset \mathbb{R}^d$$

$$X \in \mathbb{R}^{n \times d}$$



Goal: Find k -dim subspace B

$$\text{minimize} \quad \sum_{i=1}^n \|x_i - \pi_B(x_i)\|^2$$

PCA

1. center

2. SVD

3. return

$v_1, \dots, v_k \rightarrow$ principal vectors

center

$$a_i = x_i - c$$

$$c \in \mathbb{R}^d$$

$$c = \frac{1}{n} \sum_{i=1}^n x_i \leftarrow \text{mean}$$

$$A = \begin{bmatrix} a_1 \\ a_2 \\ \vdots \\ a_n \end{bmatrix}$$