

Raw text  
= words  
- documents

## L4: Jaccard Similarity and $k$ -Grams

Set

vector

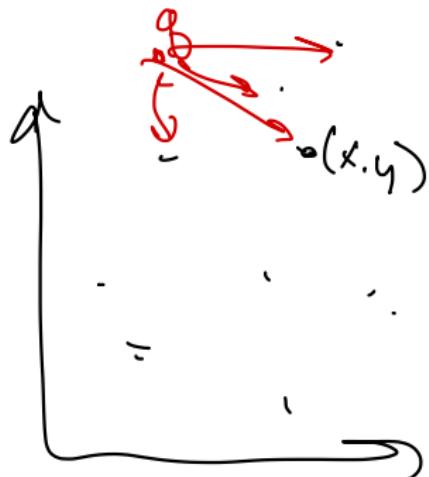
hashing

LSH

Find all  
near-neighbors

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# Distances

## Euclidean distance

Data:  $X \subset \mathbb{R}$        $a, b \in X$

$$a = (a_1, a_2, a_3, \dots, a_d)$$

$$b = (b_1, b_2, \dots)$$

$$\underline{d_E(a, b)} = \sqrt{\sum_{j=1}^d (b_j - a_j)^2}$$

$$= \|a - b\|$$



## Distance

$$d(a, b)$$

if  $a, b$  close  
then  $d(a, b)$  small.

usually  $a = b \Rightarrow d(a, b) = 0$

$$d \in [0, 1] \text{ or } [0, \infty)$$

given  $s(a, b)$

$$d(a, b) = 1 - s(a, b)$$

$$\text{or } = \sqrt{s(a, a) + s(b, b) - 2 \cdot s(a, b)}$$

## Similarity

$$s(a, b)$$

if  $a, b$  close  
then  $s(a, b)$  large

usually  $a = b$

$$\Rightarrow s(a, b) = 1$$

$$s \in [0, 1]$$

## Saccard Similarity

$$\text{SS}(A, B) = \frac{|A \cap B|}{|A \cup B|}$$
$$= \frac{|\{0, 2, 5\}|}{|\{0, 1, 2, 3, 5, 6, 7, 9\}|}$$
$$= \frac{3}{8} = 0.375$$

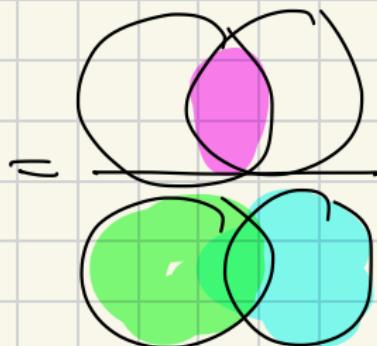
$A \Delta B$



two sets A, B

$$A = \{0, 2, 1, 5, 6\}$$

$$B = \{0, 2, 3, 5, 7, 9\}$$



$$S_{x,y,z}(\mathcal{A}, \mathcal{B}) = \frac{x|A \cap B| + y|\overline{A \cup B}| + z|A \Delta B|}{x|A \cap B| + y|\overline{A \cup B}| + z'|A \Delta B|}$$

if  $x, y, z \geq 0$        $z' \geq z$       "makes sense"

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$$\overline{SS} = S_{1,0,0,1} \rightarrow \text{does not depend on domain, stuff not in } A, B$$

$$\text{Hamming} = S_{1,1,0,1}$$

$$\text{Andberg} = S_{1,0,0,2} = \frac{|A \cap B|}{|A \cup B| + |A \Delta B|}$$

$$\text{Dice} = S_{2,0,0,1} = \frac{2|A \cap B|}{|A| + |B|}$$

# Modeling Text

I am Sam.

Sam I am.

I do not like green eggs and ham.

I do not like them, Sam I am.

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I am Sam.

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I do not like green eggs and ham.

I do not like them, Sam I am.

Bag-of-Words:

(am, and, do, eggs, green, ham, I, like, not, Sam, them, zebra)  $\in \mathbb{R}^d$

$$d=11$$

$$d=100,000$$

# Modeling Text

$D_1 = I \text{ am Sam.}$

$D_2 = \text{Sam I am.}$

$D_3 = I \text{ do not like green eggs and ham.}$

$D_4 = I \text{ do not like them, Sam I am.}$

Bag-of-Words:

(am, and, do, eggs, green, ham, I, like, not, Sam, them, zebra)

$$v_1 = (1, 0, 0, 0, 0, 0, 1, 0, 0, 1, 0, 0)$$

$$v_2 = (1, 0, 0, 0, 0, 0, 1, 0, 0, 1, 0, 0)$$

$$v_3 = (0, 1, 1, 1, 1, 1, 1, 1, 1, 0, 0, 0)$$

$$v_4 = (1, 0, 1, 0, 0, 0, 2, 1, 1, 1, 1, 0).$$

## $k$ -Grams with Words

I am Sam.

Sam I am.

I do not like green eggs and ham.

I do not like them, Sam I am.

## $k$ -Grams with Words

$D_1 \subseteq \{$

- I am Sam.
- Sam I am.
- I do not like green eggs and ham.
- I do not like them, Sam I am.

Words  $k = 1$ :

{ [I], [am], [Sam], [do], [not], [like], [green],  
[eggs], [and], [ham], [them] }

## $k$ -Grams with Words

Shingling

$D \leq \left\{ \begin{array}{l} I [am] Sam. \\ Sam I am. \\ I do not like green eggs and ham. \\ I do not like them, Sam I am. \end{array} \right\}$

Words  $k = 1$ :

$\{[I], [am], [Sam], [do], [not], [like], [green], [eggs], [and], [ham], [them]\}$

Words  $k = 2$ :

$\{[I am], [am Sam], [Sam Sam], [Sam I], [am I], [I do], [do not], [not like], [like green], [green eggs], [eggs and], [and ham], [ham I], [like them], [them Sam]\}$

## $k$ -Grams with Characters

I am Sam.

Sam I am.

Characters  $k = 3$ :

{[iam], [ams], [msa], [sam], [ami], [mia]}

## $k$ -Grams with Characters

- no punctuation
- no whitespace
- no Capitalization.
- wrap-around,  
combine next  
sentence.

I am Sam.

Sam I am.



Characters  $k = 3$ :

{[iam], [ams], [msa], [sam], [ami], [mia]}

Characters  $k = 4$ :

{[iams], [amsa], [msam], [sams], [sami], [amia],  
[miam]}

• characters  
vs. words  
vs. subword

## $k$ -Grams and Jaccard

$D_1$  : I am Sam.

$D_2$  : Sam I am.

$D_3$  : I do not like green eggs and ham.

$D_4$  : I do not like them, Sam I am.

Words  $k = 2$ :

{ [I am], [am Sam], [Sam Sam], [Sam I], [am I], [I do], [do not], [not like], [like green], [green eggs], [eggs and], [and ham], [like them], [them Sam] }

## $k$ -Grams and Jaccard

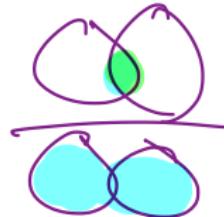
$D_1 : \{ [I \text{ am}] , [am Sam] \}$

$D_2 : \{ [Sam I] , [I am] \}$

$D_3 : \{ [I do] , [do not] , [not like] , [like green]  
[green eggs] , [eggs and] , [and ham] \}$

$D_4 : \{ [I do] , [do not] , [not like] , [like them] , [them Sam]  
[Sam I] , [I am] \}$

## $k$ -Grams and Jaccard



$D_1 : [I \ am], [am \ Sam]$

$D_2 : [Sam \ I], [I \ am]$

$D_3 : [I \ do], [do \ not], [not \ like], [like \ green]  
[green \ eggs], [eggs \ and], [and \ ham]$

$D_4 : [I \ do], [do \ not], [not \ like], [like \ them], [them \ Sam]  
[Sam \ I], [I \ am]$

$$\text{Jaccard Similarity: } JS(A, B) = \frac{|A \cap B|}{|A \cup B|}$$

$$JS(D_1, D_2) = \frac{|D_1 \cap D_2|}{|D_2 \cup D_1|} = \frac{|[I \ am]|}{|[Sam \ I] \cup [I \ am]|} = \frac{1}{3} = 0.333\dots$$

## *k*-Grams and Jaccard

$D_1$ : [I am], [am Sam]

$D_2$ : [Sam I], [I am]

$D_3$ : [I do], [do not], [not like], [like green]  
[green eggs], [eggs and], [and ham]

$D_4$ : [I do], [do not], [not like], [like them], [them Sam]  
[Sam I], [I am]

$$\text{Jaccard Similarity: } JS(A, B) = \frac{|A \cap B|}{|A \cup B|}$$

$$JS(D_1, D_2) = 1/3 \approx 0.333$$

$$JS(D_1, D_3) = 0 \quad \text{since } D_1 \cap D_3 = \emptyset$$

## *k*-Grams and Jaccard

$D_1$  : [I am], [am Sam]

$D_2$  : [Sam I], [I am]

$D_3$  : [I do], [do not], [not like], [like green]  
[green eggs], [eggs and], [and ham]

$D_4$  : [I do], [do not], [not like], [like them], [them Sam]  
[Sam I], [I am]

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$D_1$  : [I am], [am Sam]

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[green eggs], [eggs and], [and ham]

$D_4$  : [I do], [do not], [not like], [like them], [them Sam]  
[Sam I], [I am]

Jaccard Similarity:  $JS(A, B) = \frac{|A \cap B|}{|A \cup B|}$

$$JS(D_1, D_2) = 1/3 \approx 0.333$$

$$JS(D_1, D_3) = 0 = 0.0$$

$$JS(D_1, D_4) = 1/8 = 0.125$$

## *k*-Grams and Jaccard

$D_1$  : [I am], [am Sam]

$D_2$  : [Sam I], [I am]

$D_3$  : [I do], [do not], [not like], [like green]  
[green eggs], [eggs and], [and ham]

$D_4$  : [I do], [do not], [not like], [like them], [them Sam]  
[Sam I], [I am]

Jaccard Similarity:  $JS(A, B) = \frac{|A \cap B|}{|A \cup B|}$

$$JS(D_1, D_2) = 1/3 \approx 0.333$$

$$JS(D_1, D_3) = 0 = 0.0$$

$$JS(D_1, D_4) = 1/8 = 0.125$$

$$JS(D_2, D_3) = 0 = 0.0$$

$$JS(D_2, D_4) = 2/7 \approx 0.286$$

$$JS(D_3, D_4) = 3/11 \approx 0.273$$

## Continuous Bag of Words

I am Sam I am I do not like green eggs and ham I  
do not like them Sam I am

negation

fam, and, do.  $\rightarrow \in \mathbb{R}^n$

(0, 0, 1, 0, 1, 0, 1, 0, 0)