

# L25: Graph Embeddings

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Data Mining



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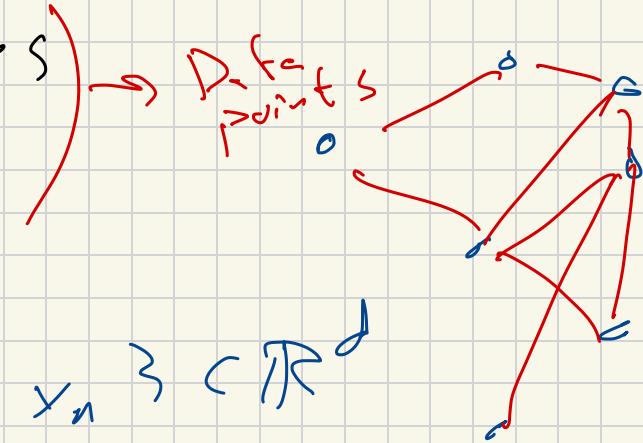
Input Data Graph

$$G = (V, E)$$

↑  
vertices      Edge  $\Leftrightarrow$

Data objects  $\equiv$  vertices

Information  $\equiv$  edges



Basis: Data  $X = \{x_1, \dots, x_n\} \subset \mathbb{R}^d$

Distance  $D: X \times X \rightarrow \mathbb{R}$

$$D(x_i, x_j) = \|x_i - x_j\|$$

$$x_i = (x_{i1}, x_{i2}, \dots, x_{id})$$

# I. Edges as encoding Similarity in Graphs

adjacency matrix  $A \in \{0, 1\}^{n \times n}$   $|V| = n$

$$A_{ij} = 1 \quad \text{if } e = (v_i, v_j) \in E \\ \text{or} \\ A_{ij} = 0$$

Similarity Matrix  $S = A$

C MDS

$$\text{Sim}(v_i, v_j) = A_{ij}$$

$$S = X^T X \leftarrow \text{eig}(S) \quad X \in \mathbb{R}^{n \times d}$$

Let  $X_2$  best

rank-2 approx

of  $X$   $\leftarrow$  number of vertex  $v_i$

$$X_2 = \begin{bmatrix} & & \\ & \text{---} & \\ & & \end{bmatrix} \quad x_i \in \mathbb{R}^k$$

$$X = \cup_{i=1}^2 [v_i]_{\text{eig}(S)}$$

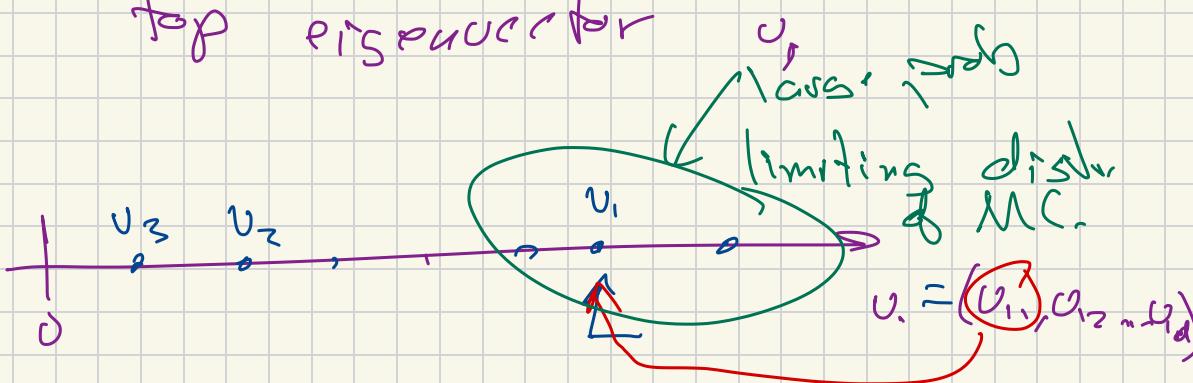
Adjacencies  $A \rightarrow L_1$ -normalize  $\Rightarrow P$

$$A_j \xrightarrow{\lambda} \Rightarrow P_j = \frac{A_j}{\|A_j\|_{L_1}}$$

probability  
transition  
matrix

Let  $U \Sigma U^T = P$  via  $\text{eigs}(P)$

Consider top eigenvector



Adjacency  $A$  and Similarity  $S$

use  $S$  as labeled input to

Distance Matrix Learning.

Use  $S$  to learn Mahalanobis

distance

$$d_M(x_i, x_j) = \sqrt{(x_i - \bar{x})^T M (x_i - \bar{x})}$$

or  $M = R^T R$

multiply

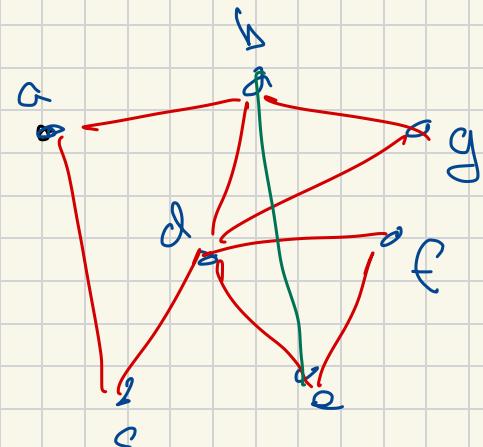
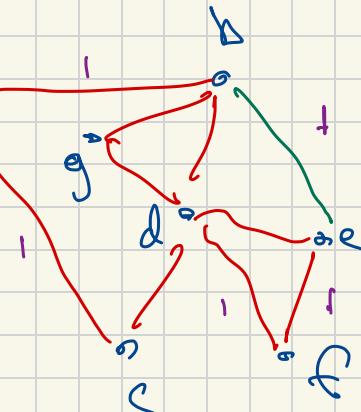
$$X R^{-1} \rightarrow \text{Euclidean}$$

## Planar Graphs

$$G = (V, E)$$

is a graph that can be drawn in the plane  $\mathbb{R}^2$  or no crossing edges.

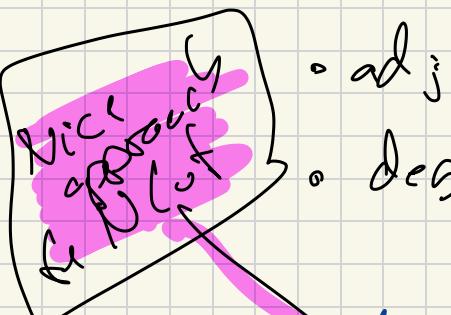
Planar  
graphs  
drawing



## Laplacian

input

$$G = (V, E)$$



- adjacency A

- degree

$$D \in \mathbb{R}^{n \times n}$$

diagonal

$$D_{ii} = \deg(v_i)$$

$$D_{ij} = 0$$

unnormalized  
Laplacian

## Laplacian

$$L_0 = D - A$$

$$L = I - D^{-1/2} A D^{-1/2} = D^{-1/2} L_0 D^{-1/2}$$

## Spectral Clustering

- Step 1: Take the top  $k$  eigenvectors  $U_k \Delta^{-1/2} \in \mathbb{R}^{n \times k}$
- Step 2: Partition  $U$  into clusters.

$$L = U \Delta U^\top$$

# Laplacian Eigen Maps

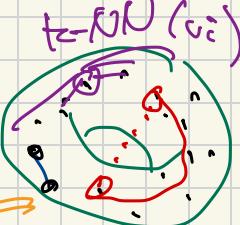
for "manifold learning"

/ non-linear  
dimensional  
reduction

Premise  
(circa 2005)

data  $\times \subset \mathbb{R}^d$

lives  
on  
a  
mani.  
 $\mathbb{M}$



$$K \in \mathbb{R}^{n \times n}$$

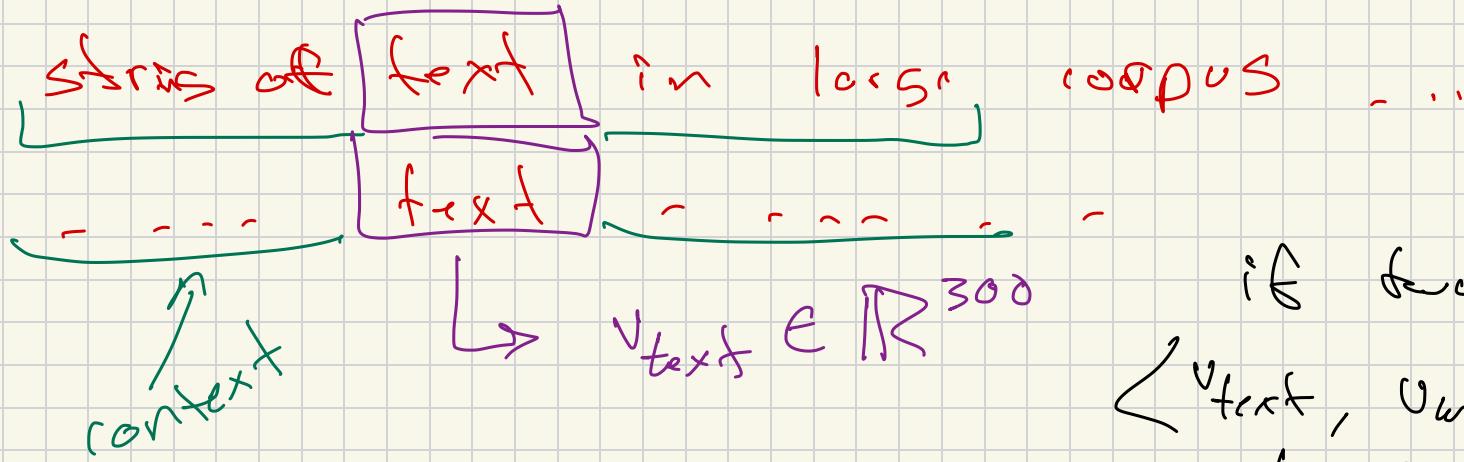
(k-nearest-neighbor  
graph)

$$K = \bigcup \bigcup V^c \text{ edges}$$

$$\mathcal{Z} \subset \mathbb{R}^k \Rightarrow \mathcal{Z} = \bigcup_{i=1}^k \bigcup_{j=1}^{r_i} z_j$$

around 2015

word embeddings  
word2vec, GloVe

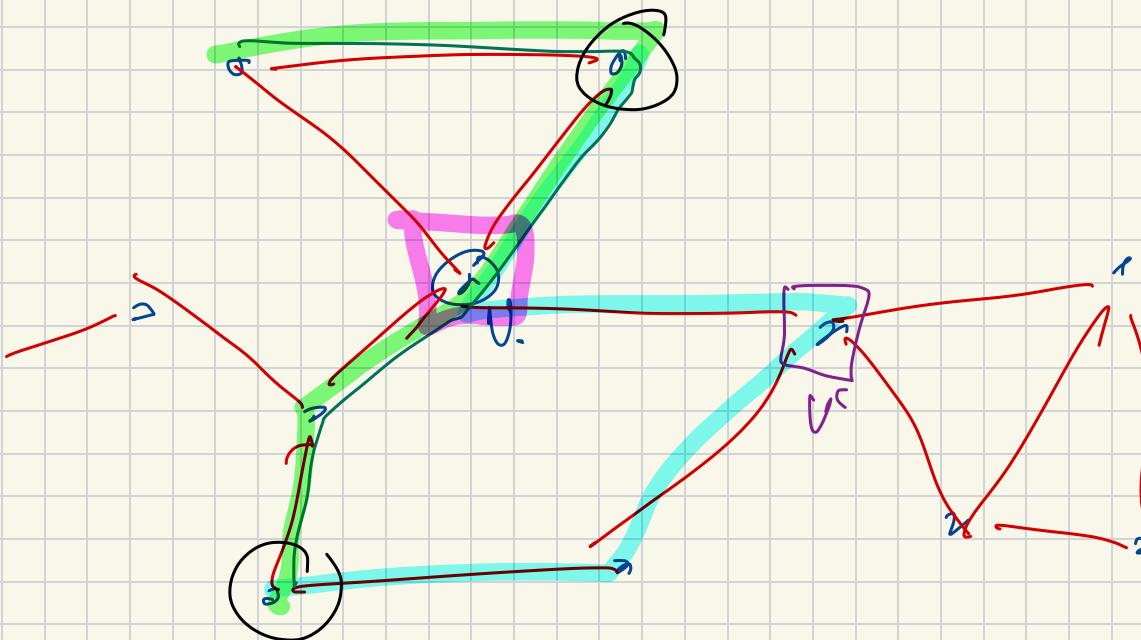


Deep Walk (Stanford)  
Node2vec (Stanford)

if two words  
 $\langle v_{text}, v_{word} \rangle$   
(arg)  
if 'text' 'word'  
had similar  
context.

DeepWalk

Random Walk



# Context similarity matrix

context length L

$$C = \sum_{j \in L} \frac{1}{|E|} D_A P_A^j$$

Scaling factor      probabilistic transition matrix  
Degree scaling      power j

$C \in \mathbb{R}^{n \times n}$

$C_{ij} \approx$  probability node  $v_j$  is in  
 the context  $(size L)$  if  
 node  $v_i$

Instead of eigen-embedding

↳ Stochastic Gradient Descent.

loss function

$$L(X; Y) = - \sum_{v_i \in X} \sum_{v_j \in Y} c_{ij} \log \left( \frac{\exp \langle x_i, y_j \rangle}{\sum_{j=1}^n \exp \langle x_i, y_j \rangle} \right)$$

if large then this is large

$c_{ij}$  loss

$x_i$  word in  $X$

$y_j$  word in  $Y$

# Warnings about embeddings

"especially language words"

Learn representations from data

